

# **Compare The Market Limited**

**Year ended 30 June 2020**

## **Section 172 (1) statement**

The Directors have complied with their duties to promote the success of the Company for the benefit of its members whilst having regard to the matters set out in section 172(1) (a) to (f) of the Companies Act 2006.

The Board of Compare The Market Limited (the "Board") is clear that robust decision making and good governance is essential to ensure the continued long-term success of the Company. In conjunction with BGL (Holdings) Limited and fellow group companies (the "BGL Group"), the Board achieves this by giving due regard to the interests of a broad range of stakeholders, including shareholders, employees, suppliers, customers, regulators and others. Whilst there are cases where the Board itself judges that it should engage directly with certain stakeholder groups or on certain issues, some stakeholder engagement activities take place at a BGL Group level, particularly when matters are of Group wide significance. Decisions that are made at a BGL Group level are adopted by the Company Board.

One example of how the Company has had regard to the matters set out in section 172(1) (a) to (f) of the Companies Act 2006 is in respect of the Covid-19 pandemic. During this period, the Board has met to consider the impact of the crisis on a broad range of stakeholders including, customers, staff and suppliers and the actions being taken by the Company to respond to the challenges that these different groups may have faced. In considering this issue, the Board has given regard to the impact of the Company's operations on the community, employee engagement, responsible business practices and the likely consequences of decisions in the long term. In particular, the Group put in place measures to ensure that colleagues could work from home during the pandemic, including providing the necessary equipment to support physical wellbeing and resources to support emotional and mental health.

Other examples of the general approach to how the Board takes into account its duties under section 172 when making decisions are set out in the remainder of this statement.

The Company did not directly employ any staff during the year. The services of individuals were obtained from BGL Group Limited, the management services company of BGL Group.

There are regular meetings and online opportunities for the Group's employees, with the aim of sharing financial and non-financial information on matters of concern and of interest to them as employees. These meetings also give employees the opportunity to ask questions and make their views known so that the Board can take this dialogue into account when making decisions which are likely to affect their interests.

The Group conducts regular employee satisfaction and feedback surveys. The Board receives the results of the survey, which it considers to be a good indicator of employees' confidence in the Company's strategic direction. The Board is also regularly provided with updates on other measures of employee engagement and initiatives undertaken by the Group to improve employee relations.

The Group endeavours to provide equality of opportunity in recruiting, training, promoting and career development to all, irrespective of race, ethnicity, religion, sexual orientation, gender or age. The Group gives full consideration to applications for employment or appointment to the Board from a person with a disability, where such a person can adequately fulfil the requirements of the role and workplace adjustments can be made to facilitate this appointment.

Where existing employees become disabled it is the Group's policy, wherever practicable, to provide workplace adjustments to ensure continuing employment under normal terms and conditions, and to provide training and career development and promotion opportunities, wherever appropriate.

The Group operates a 'Speak Up' policy, also known as whistleblowing, to ensure that employees feel confident to raise any concerns about conduct which may be perceived to be unethical, unlawful and/or damaging to employees or customers. The Company offers internal and external channels where workplace concerns may be raised confidentially.

Making a difference for customers is at the core of the Group's vision. To ensure that this is achieved whilst also complying with all applicable regulatory requirements, the Group provides training to all employees and frequently tests them on their knowledge. There is a Customer Culture Steering Committee made up of employees from across the business which guides and promotes a strong customer culture. The Committee oversees a wide range of workstreams and projects to continually

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### Year ended 30 June 2020

improve customer experience and protect vulnerable customers. Consistent customer focus is measured via a Customer Index generated from our employee survey.

Where the principal decisions made by the Company during the year lead to new, or substantially amended, products and marketing activities, the process from inception to launch considers the impact on customers. We publish aggregate complaints data based on volume of complaints received and upheld, and regularly review customer calls. Customer satisfaction is monitored by using Net Promoter Score (NPS), a metric which measures how many customers would recommend a brand.

The size and diversity of the Company means that third-party suppliers range from multinational organisations to local businesses. The Board aims to ensure that arrangements with suppliers are fairly negotiated and provide optimum levels of service.

The Board delegates the responsibility for day-to-day supplier management to individual business areas who are required to follow Group policies relating to the procurement of suppliers, approval and monitoring of contracts and the raising and authorisation of purchase orders. Together these policies assist the Board in meeting its business and strategic objectives and to balance the needs of customers, staff, commercial partners and other stakeholders.

The price comparison sector has been subject to an increasing degree of scrutiny from their regulatory authorities in recent years including the Financial Conduct Authority, the Competition and Markets Authority and Ofgem. The Company maintains a constructive and open relationship with its regulators with whom it works proactively to provide excellent customer outcomes.

The Board is dedicated to supporting communities in the UK and further afield. The Board promotes funding of locally based charities, volunteering and events at our sites through a dedicated Group-wide corporate social responsibility ("CSR") programme. The Group also uses match funding and payroll giving to encourage employees to raise and donate funds in the aid of good causes.

The CSR programme also develops longer-term partnerships with specific charities at home and abroad which are aligned to the Group's vision. These partnerships are designed to empower people and encourage education and entrepreneurship.

Reporting of the gender pay gap is considered at a Group level, through the Remuneration Committee. The Group's gender pay summary is published annually on the BGL website and a number of specific initiatives, including flexible working practices and mixed shortlisting are being constantly implemented in an effort to reduce the gap.

The Group publishes a slavery and human trafficking statement for each financial year as required by the Modern Slavery Act 2015. This statement outlines the steps the Group and Company have taken during the financial year to ensure that slavery and human trafficking is not taking place in any of its supply chains and in any part of its own business.

As well as formal environmental reporting, a Group-wide employee-led Mi Environment programme covers a range of issues, including reducing plastic use, energy efficiency and wildlife conservation around our sites. Our technology policy promotes flexible working and aims to reduce unnecessary travel.

On behalf of the board:



DJ Platt  
**Director**  
2 October 2020